



Description of Reading Promotion Activity / Action <u>CHRISTMAS BOOK FAIR</u>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Action especially for	<input type="checkbox"/> girls <input type="checkbox"/> boys <input checked="" type="checkbox"/> both
Involves parents	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Utilizes ICT	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> • To engage children in reading for pleasure and enhance their reading habits. • To experience the need to read specific books they have encountered during LiRe activities. • To draw aesthetic pleasure out of books. • To develop reading communities and enhance the school's reading culture. • To motivate and inspire families to read themselves and encourage their children to do so too.
Age level (s)	6 - 12
Preferable number of participants	All students, staff, and family members
Duration	2 h - 1 week
Setting, materials, and preparation	<p>Place: School library or other spacious room in the school</p> <p>Materials: A selection of books about Christmas, space and materials for book exhibition, PCs, projectors, PPT presentations</p>
Step -by-step description	<ol style="list-style-type: none"> 1. The Christmas Book Fair is widely advertised. 2. New and old Christmas books are exhibited. 3. The exhibition hall is decorated in order to create an atmosphere of festivity and magic. Christmas music sounds during the event. 4. Book covers are scanned into short power point presentations about the exhibited books.



	<ol style="list-style-type: none">5. Staff communicate to the children that this is an extraordinary event, not only because of Christmas but also because of the magic of the Christmas books.6. Christmas readings for children by invited authors, actors and animators take place.7. A bookseller organizes a stand with books of the author who is reading to children, or of Christmas books, so that children are given the opportunity to buy them, or the attending parents to select a good present.
Notes to reading promotion facilitator	<ul style="list-style-type: none">• Similar activities can take place on a class-level.
Suggested follow-up actions/ activities	<ul style="list-style-type: none">• Children are encouraged to read Christmas stories, present and discuss them in class.
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Sources	International Institute for Children's Literature in Vienna: http://www.jugendliteratur.net/sternenstaub.html