

Description of Reading Promotion Activity / Action A CHILDREN'S LITERATURE FESTIVAL		
A CHILDREN'S LITERATURE PESTIVAL		
Reaches disadvantaged pupils / families	yes no x yes but not only	
Multilingual activity	x yes no	
Action especially for	girls boys x both	
Involves parents	x yes no	
Utilizes ICT	x yes no	
Objective (s)	 Children to come in touch with a considerable number of texts. To draw aesthetic pleasure out of books. Children to interact within reading communities, playing, communicating, and discussing book- and reading-related issues. Children to experience and spread the joy of reading. To motivate and inspire families to read themselves and encourage their children to do so too. 	
Age level (s)	3 - 12	
Preferable number of participants	25 per workshop or atelier up to 200 for the events	
Duration	1 week (many events every day from 9 a.m. to 6 p.m.)	
Setting, materials, and preparation	Materials: everything necessary for PPT presentations, film projections and theatre performances, microphones for the meetings with the authors and the discussions afterwards, painting materials for the painting and drawing ateliers. Place: All school premises, a big library, a building of cultural importance, or a venue especially designed for such events	





Step -by-step description	 If the festival is taking place around spring time, till September the previous year decide about the main topic, usually connected with an anniversary.
	In September, discuss the topic and the proposal with partner institutions.
	3. Also discuss support by sponsors.
	 September – December of the previous year: Set the programme. The programme can offer many events such as meetings with writers, painting and drawing ateliers, workshops for young journalists and astronomers, film adaptations of literary works, theatre and music performances, travelling to closer and distant cultures, media workshops, and games. It is important to organize an exhibition with new books, where children can browse. A friendly design of the exhibition is needed to make the books accessible to children. January - Print the Programme. January – Send the Programme and invitations to participants. Select the books for the exhibition. February – Receive registrations (including workshop and atelier preferences) from participants. Enlist volunteers (older students, family members, or University students perhaps) to help during the event. Around spring time, the Festival takes place.
Notes to reading	A smaller event could be a good start: 1 to 3 days at
promotion facilitator	first, and then enlarge it year by year. In this project the preparation is most important and takes much time.
Suggested follow-up actions/ activities	 If the event takes place in a Library this is an opportunity to inspire children, families, and teachers to visit the library.
	 Further work with the books and the authors presented during the Festival is encouraged.







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Acknowledgements	Based on the "Literature for Young Readers Festival," a large Children's Literature Festival in Vienna, which is organized annually by the International Institute for Children's Literature in Vienna and takes place at the magnificent Palais Auersperg.
Sources	http://www.jugendliteratur.net/veranstaltungen.html

