

Description of Reading Promotion Activity/ Action FICTIONAL CHARACTERS GET THEIR OWN BLOGS		
TIGHTON LE CHARACTERO GET THEM GAN BEGGS		
Reaches disadvantaged pupils / families	yes no yes but not only	
Multilingual activity	yes x no	
Action especially for	girls x boys x both	
Involves parents	yes x no	
Utilizes ICT	x yes no	
Objective (s)	 To delve into a specific book and identify with its characters and author. Children to play with books, utilizing ICT tools. Children to interact within reading communities, playing, communicating, and discussing book- and reading-related issues. 	
Age level (s)	• 9-12	
Preferable number of participants	• 2-6	
Duration	• 1 week - 1 month	
Setting, materials, and preparation	 Place: Computer lab, classroom, or library Materials: PCs, Blogs 	
Step -by-step description	 Each group selects a book to be read by all groupmembers. Before reading the book, each member selects a character from this particular story (teacher could provide a list with the book's characters). As they read the book, each group-member/fictional character writes a Blog about their experiences in the story, communicating how they feel, what they think, and in general writing as if they were the characters. The children/"heroes" read each other's Blogs and meet in their groups to discuss. 	



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Notes to reading promotion facilitator	 The activity could also include drama play, during which children role-play their fictional characters and their responses to the plot.
Suggested follow-up actions/ activities	 On-line discussions between the children/ "fictional characters" could also take place.
Acknowledgements	Adaptation from Merényi et al (2010).
Sources	Merényi, Á. et al (2010). 101 Ideas for Innovative Teachers. Budapest: Microsoft. Merényi, Á. et al (2010). 101 Ιδέες για Πρωτοπόρους Εκπαιδευτικούς. Μτφρ. Γιάννα Σκαρβέλη. Αθήνα: Microsoft.

