

Description of Reading Promotion Activity/ Action FIRST READ CLUB	
Reaches disadvantaged pupils / families	yes no x yes but not only
Multilingual activity	yes x no
Action especially for	girls boys x both
Involves parents	yes x no
Utilizes ICT	x yes no
Objective (s)	 Children to view themselves as readers. To develop a reading culture, both on a personal and communal level. Children to experience the need to read specific books they have encountered during LiRe activities.
Age level (s)	• 6-12
Preferable number of participants	• 15 - 30
Duration	Throughout the school-year
Setting, materials, and preparation	 Place: Classroom or library Materials: New books and empty stickers that may be printed on
Step -by-step description	 The classroom teacher and school librarian collaborate for this activity to work. The teacher and the librarian sponsor "The First Read Club," where student-members are invited to the library to preview newly arrived books (once they are catalogued and ready for checkout). Students select one of the books, check it out and read it, before the book is made available schoolwide. After reading the book, children report orally to the teacher or librarian, discussing how they liked it, identifying other students who might also like it, and so forth. At the conclusion of this chat, a flashy sticker or label is placed in the book that reads, "This book was first



KENDERS		
	read by"	
Notes to reading promotion facilitator	 While it may take some effort to get reluctant readers to join the club, once they do, they are hooked. Students (especially reluctant readers) will love to have their names in these books because they are not usually viewed (or view themselves) as readers. 	
Suggested follow-up actions/ activities	 The teacher/ librarian can advertise The First Read Club via posters, school announcements and personal contact. Teachers can start their in-class First Read Clubs, by releasing ten new titles (or any other number) into the classroom at the beginning of each semester; the same labels may be used. 	
Acknowledgements	Idea adapted from Layne (2009).	
Sources	Layne, S. L. (2009). <i>Igniting a Passion for Reading: Successful Strategies for Building Lifetime Readers</i> . Portland, Maine: Stenhouse Publishers.	

