LIFELONG READERS

Description of Reading Promotion Activity/ Action **READING RECOMMENDATIONS ON-LINE**			
Reaches disadvantaged pupils / families	☐ yes	☐ no	[x] yes but not only
Multilingual activity	☐ yes	[x] no	
Action especially for	☐ girls	[x] boys	[x] both
Involves parents	☐ yes	[x] no	
Utilizes ICT	[x] yes	☐ no	
Objective (s)	• Children to use ICT and the arts to express and share their responses to literature. • To engage students who might not have a good relationship with books but like ICT and take into account their peers' recommendations (especially boys and reluctant readers).		
Age level (s)	9-12		
Preferable number of participants	4 - 30		
Duration	40' - 80'		
Setting, materials, and preparation	• Place: Computer lab, library, or elsewhere • Materials: PCs, school website		
Step -by-step description	1. A section of the school website is set for children, teachers, librarians, and parents to contribute regular comments about pleasure reading of all kinds. 2. Readers can insert their comments and star ratings of books in a template that imitates internet bookstore's "Customer Reviews."		
Notes to reading promotion facilitator	• Contributors can be encouraged to also include reading suggestions along the lines "If you enjoyed this book, you might also enjoy…" • If reviews are also made searchable in a dynamic		

	manner, then users can easily browse comments and books, to decide what to read next.
Suggested follow-up actions/ activities	• Having a real audience for the reviews they produce can be quite motivating for children. • To increase interest, different classes or schools could exchange reading recommendations via the internet, viewing other children's reading preferences and getting inspired by them. • It is important to use other readers' reviews as a means to stimulate discussions about specific stories, genres, and authors, and help children discover themselves as readers with particular interests, sensibilities, and preferences.
Acknowledgements	Ideas adapted from Lockwood (2008). This useful source also lists more interesting ideas for peer-to-peer recommendations.
Sources	Lockwood, M. (2008). *Promoting Reading for Pleasure in the Primary School*. London: Sage Publications.