



LIFELONG  
READERS

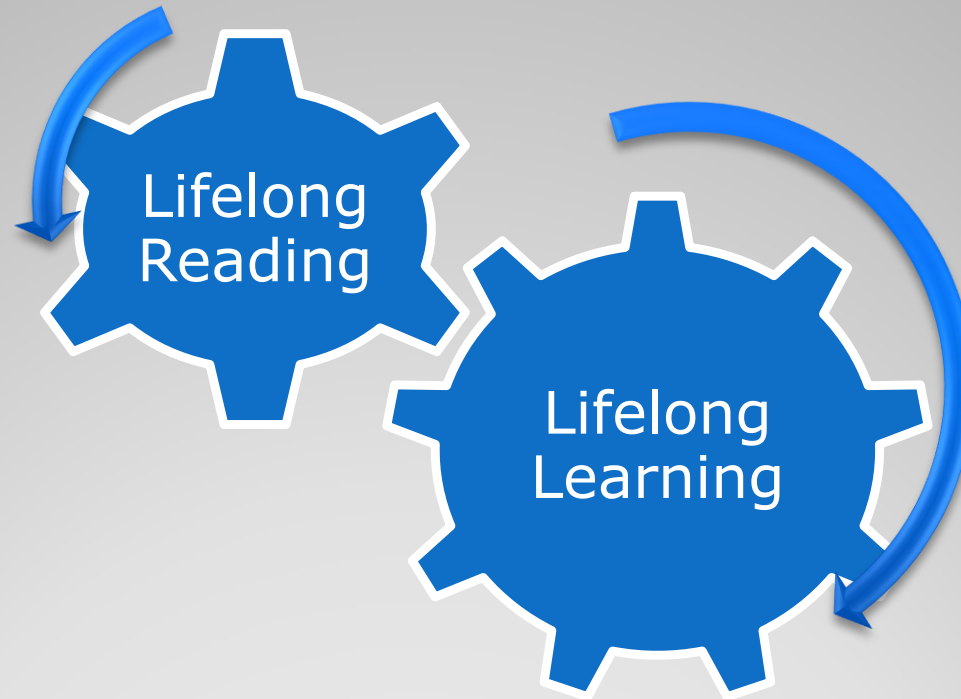
Petros Panaou  
CARDET

## PROJECT OVERVIEW

**Project Identity**

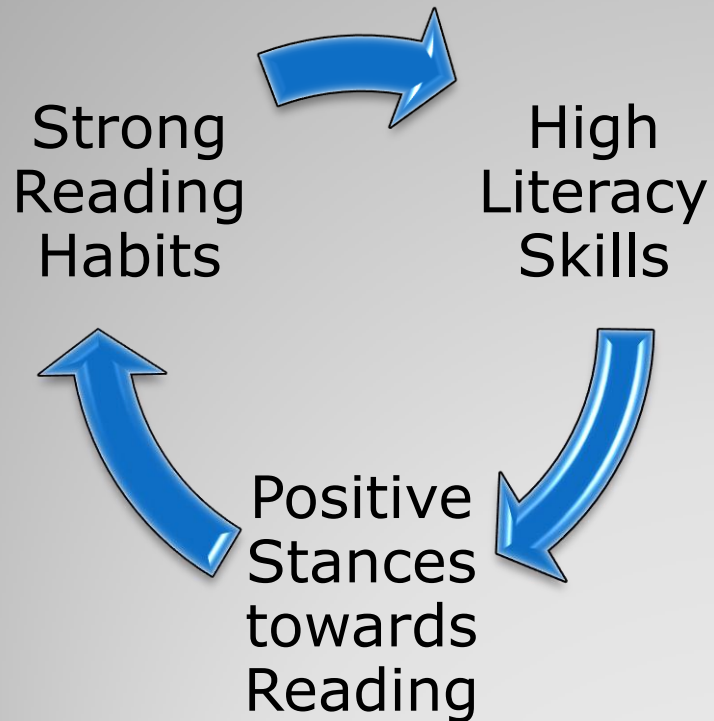
Contracting Authority	Education Audiovisual & Culture Executive Agency (EACEA)
Programme	Lifelong Learning Programme (centralized)
Action	COMENIUS Multilateral Projects
Coordinator	P1: <b>CARDET LTD</b> (CYPRUS)
Co-beneficiaries	<p>P2: <b>University of Piraeus Research Centre</b> (GREECE)</p> <p>P3: <b>University of Worcester</b> (UK)</p> <p>P4: <b>INNOVADE LI LTD</b> (CYPRUS)</p> <p>P5: <b>Meath Community Rural and Social Development Partnership LTD</b> (IRELAND)</p> <p>P6: <b>International Institute for Children's Literature and Reading</b> (AUSTRIA)</p> <p>P7: <b>BPURSUS</b> (POLAND)</p>
Duration	<b>1 Nov 2011 – 31 Oct 2013</b> (24 months)

# **Needs Addressed & Background of the Project**

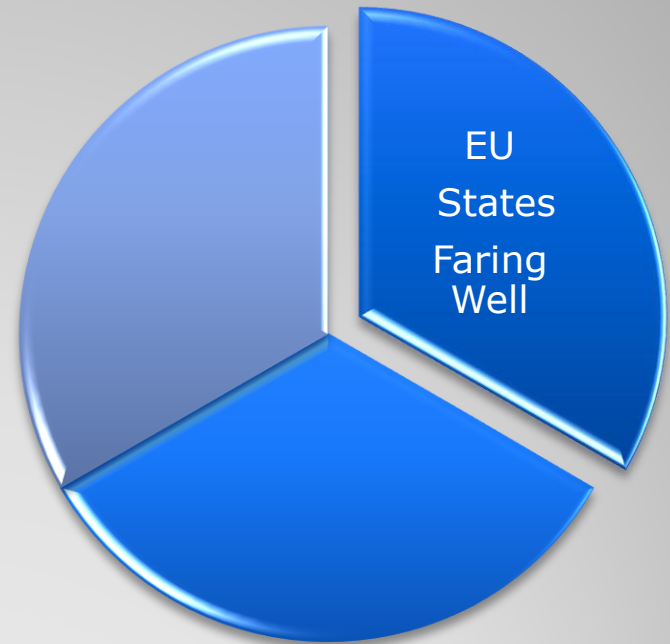


**A lifelong learner is first and foremost a lifelong reader.**

## Strong Correlation



## Reading Habits & Skills



# Research Evidence

## Majority of EU States

- No nation-wide reading promotion programmes
- No comprehensive and coordinated efforts

## Majority of EU Schools

- Little or no time to reading for pleasure
- No organised reading promotion
- Too much focus on drilling and testing

# **LiRe's Aim and Objectives**



**“The development of a love for reading is too important to be left to chance”** (Spiegel, 1981: 4)

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“The development of a love for reading is too

1

- To improve literacy in Europe by convincing all stakeholders about the need to devote more time and effort to reading promotion and to place reading for pleasure at the centre of their policies, approaches and practices.

2

- To provide stakeholders with guidance, training, and an array of tools for reading promotion in the primary school.

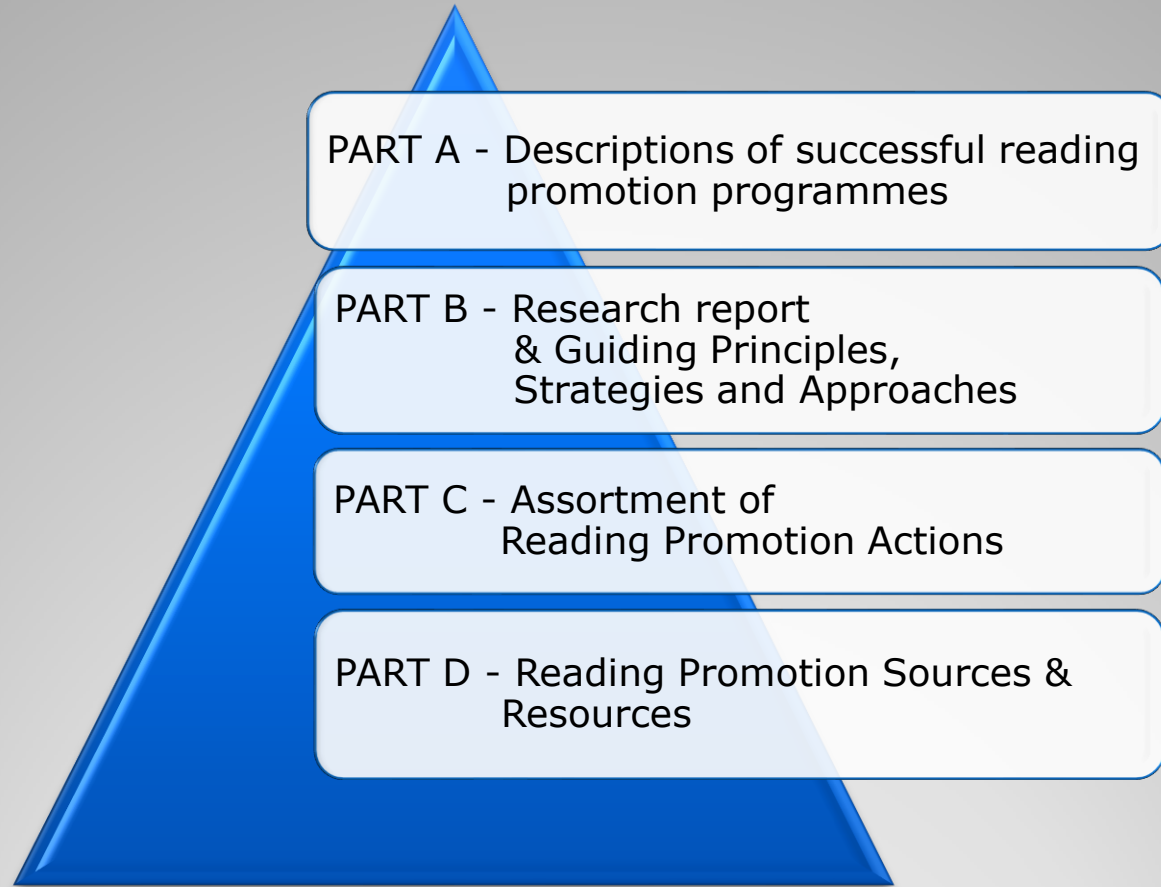
3

- To take the first practical steps towards positive change by implementing reading promotion programmes in all participating countries.

## Aim of the project

- To create and disseminate a Lifelong Readers Framework, which will strive to encourage, guide, and support reading promotion in European primary schools.

**General Objective**



# Parts of LiRe Framework

APPENDIX  
I  
**School Staff  
Training  
Modules**

APPENDIX  
II  
**Reading Habits  
and Attitudes  
Evaluation Tool**

APPENDIX  
III  
**Reading  
Promotion  
Evaluation Tool**

APPENDIX  
IV  
**Implementation  
Reports**

# **Appendices to LiRe Framework**

- 1.** To provide stakeholders with samples/models of successful reading promotion programmes.
- 2.** To communicate to stakeholders research results regarding reading promotion, as well as guidance through a series of Guiding Principles, Strategies and Approaches, to be used when designing and implementing a reading promotion programme.
- 3.** To compile and assort a large number of proposed reading promotion actions, from which a school will be able to select and adjust the ones it finds most appropriate for its context and the designing of its own reading promotion action plan.
- 4.** To provide primary school administrators, librarians and teachers with access to a large and multifaceted body of sources and resources that will help them in their efforts to build quality reading promotion programmes. Academics and teacher trainers will also benefit, in their efforts to develop this academic field and train teachers in reading promotion.
- 5.** To facilitate efforts to train teachers, librarians, and administrators in reading promotion.

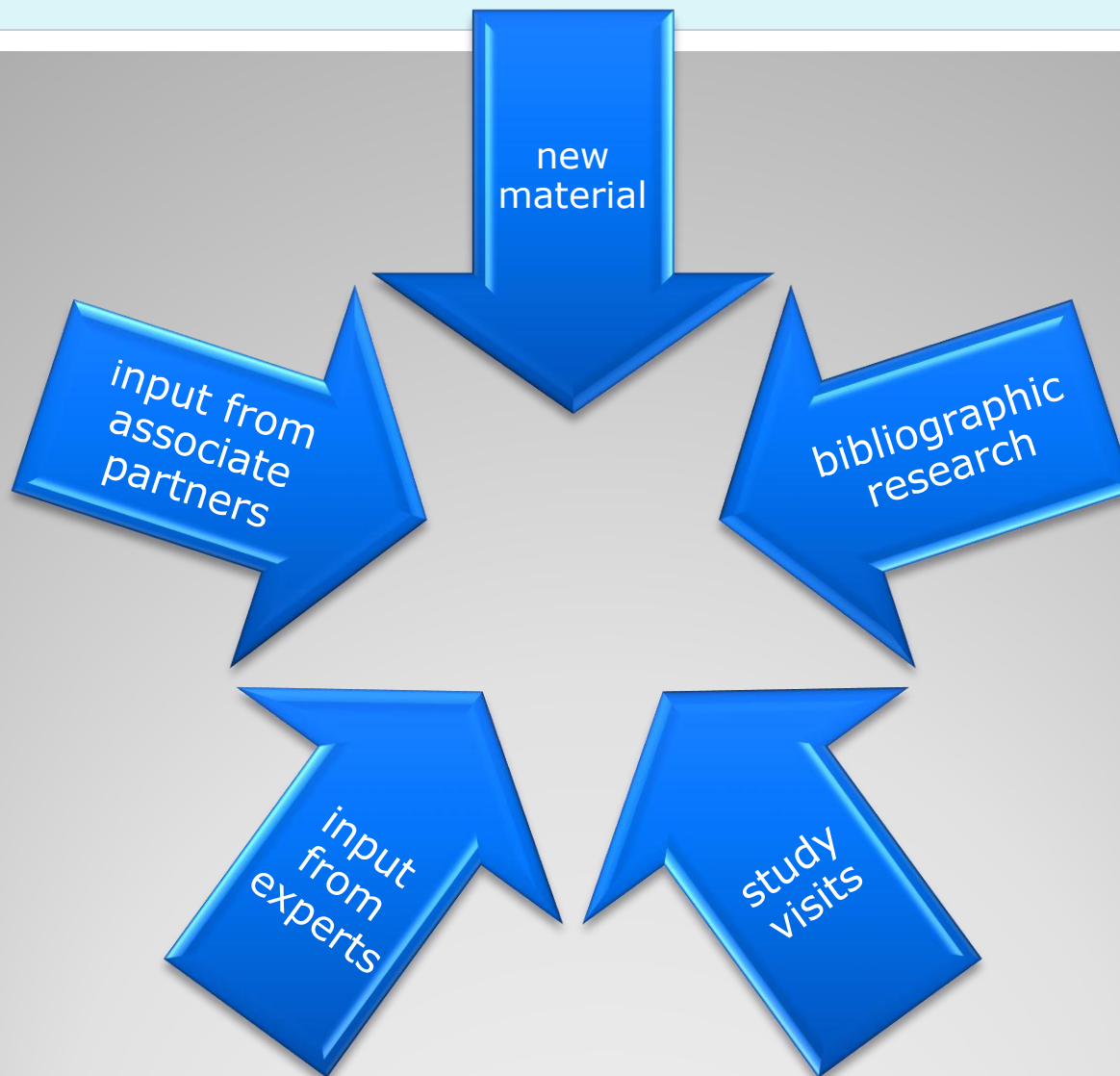
## **Specific objectives of the project**

- 6.** To train together and encourage collaboration between all three categories of school staff, promoting the exchange of ideas and knowhow between them.
- 7.** To communicate the need for whole-school collaboration in reading promotion programmes and develop school staff's ability to do so.
- 8.** To take the first practical steps towards the right direction, by training primary school staff in reading promotion, in all partner countries.
- 9.** To develop and make widely available relevant evaluation tools, both to identify where students and schools stands in relation to reading for pleasure and to evaluate the effectiveness of implemented reading promotion programmes.
- 10.** To push things forward by implementing reading promotion programmes in primary schools in all partner countries and reporting observations and conclusions.

## **Specific objectives of the project**







# Methodology

**WP5 - State of the Art**



**WP6 - Reading Promotion Actions, Sources & Resources**



**WP7 - School Staff Training Modules**



**WP8 - Translation and Localization**



**WP9 - Reading Programme Piloting and Implementation**

**Process**



1st year  
**Design  
&  
Production**

2<sup>nd</sup> year  
**Piloting  
&  
Implementation**

**Process**