

Description of Reading Promotion Activity / Action <u>A READING DERBY</u>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Action especially for	<input type="checkbox"/> girls <input checked="" type="checkbox"/> boys <input checked="" type="checkbox"/> both
Involves parents	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Utilizes ICT	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> • To improve boys' reading habits and behaviour, by providing positive male role models. • To attend to boys' reading interests.
Age level (s)	9-13
Preferable number of participants	100
Duration	1,5 hours
Setting, materials, and preparation	<p>Place: School library or other room at the school</p> <p>Materials: two books (one for each of the football stars to present to the children), a decibel measurer, PowerPoint presentation with a football stadium, the flags and the symbols of the sport clubs, a scoreboard for the results like at a football stadium, and of course with the covers of the two books that will be presented.</p>

Step -by-step description	<ol style="list-style-type: none"> 1. Invite two sport stars. Football fans have the possibility to witness great football derbies, but this time it will be a Reading Derby. 2. Invite a well known sport journalist as presenter of the derby. 3. Each of the two football stars selects or receives a book to present to the children. 4. In three rounds, the two football players compete against each other. They first present the book and read a part they have selected themselves. In the second round, they explain why they recommend the book, and in the third round there are three surprise questions by the presenter to the sport stars: about their favorite book, their beloved reading place, and why reading is important. 5. After each round, the children are allowed to clap, tramp, yell, etc. A special machine measures the decibels of the children's applause. The football star who receives more decibels is the winner. 6. And of course the winner of the Reading Derby receives a cup. In addition, there is a lottery where a child may receive a tee-shirt from the one football club and another from the other football club. At the end, football stars give autographs. 7. The Reading Derby runs under the Motto: "Football is fun. Reading too."
Notes to reading promotion facilitator	<ul style="list-style-type: none"> • The event can be very successful especially among boys. It is good when children see reading role models and get reading recommendations from their sport idols. In addition, the competitive character of the derby makes the event very popular among the children. • It is important to create an atmosphere as in a stadium.
Suggested follow-up actions/ activities	<ul style="list-style-type: none"> • The activity may be continued with other classes other sport stars.
Acknowledgements	The activity was originally designed by Mrs Barbara Eichinger, Chief of the Children's Department of the Main City Library, Vienna.
Sources	http://www.kirango.at/de/veranstaltungen/kalender/1503