

Description of Reading Promotion Activity/ Action <u>FUNNY READING POSTERS</u>	
Reaches disadvantaged pupils / families	<input type="checkbox"/> yes <input type="checkbox"/> no <input checked="" type="checkbox"/> yes but not only
Multilingual activity	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Action especially for	<input type="checkbox"/> girls <input type="checkbox"/> boys <input checked="" type="checkbox"/> both
Involves parents	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
Utilizes ICT	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
Objective (s)	<ul style="list-style-type: none"> To experience and to spread the joy of reading.
Age level (s)	<ul style="list-style-type: none"> 6-12
Preferable number of participants	<ul style="list-style-type: none"> 1- 30
Duration	<ul style="list-style-type: none"> 80'
Setting, materials, and preparation	<ul style="list-style-type: none"> Venue: library classroom, bookstore, playground, garden or elsewhere Materials: watercolors, markers, large cardboards
Step -by-step description	<ul style="list-style-type: none"> With the help of teachers and librarians, children can create very entertaining and smart posters that stimulate the appetite for reading. <ol style="list-style-type: none"> Children are divided in two groups. Each group finds as many ideas for strange and funny people, animals, or creatures reading. The second group comes up with many ideas about extraordinary and funny places to read. The more crazy and funny the ideas, the better. Some of the ideas may come from books. Examples: <u>Persons:</u> a green mouse, a monster with two heads, a fluffy bear, a ghost, etc. <u>Places:</u> on the shelf, in the restroom, in a pot, in a spaceship, or on a flower, etc. Each child chooses a "person" and a "place" to read

	<p>and creates an advertising poster for the enjoyment of reading.</p> <p>Example: A hen that reads in a spaceship, a monster with two heads that reads in a pot, etc.</p> <ol style="list-style-type: none"> Students draw the image they choose and accompany it with a slogan about the joy of reading. The posters are then displayed in prominent places in and out of school.
Notes to reading promotion facilitator	<ul style="list-style-type: none"> Creating posters for a fun reading nook or library gives children a feeling of intimacy and satisfaction. Children feel important when they are offered appropriate activities that stimulate their creativity.
Suggested follow-up actions/ activities	<ul style="list-style-type: none"> PHOTOS OF READERS IN THE CITY: Readers are everywhere; in parks, cafés, on the bus... Children are asked to hunt for readers in the city and to capture them reading on a camera. The photos are then posted outside or inside the school library or at the reading corner. Photos may also be posted on the school's website.
Acknowledgements	<p>In the book listed below, the author discusses both this and other related actions which can turn books from mere learning resources to sources of enjoyment.</p>
Sources	<p>Brasseur, P. (2005). <i>1001 activités autour du livre: raconter, explorer, jouer, créer</i>. Paris: Casterman.</p> <p>Μπρασέρ, Φ. (2005). <i>1001 δραστηριότητες για να αγαπήσω το βιβλίο: διηγούμαι, ανακαλύπτω, παίζω, δημιουργώ</i>. Αθήνα: Μεταίχμιο.</p>