

Description of Reading Promotion Activity/ Action INTERACTIVE STORIES ON INTERACTIVE WHITEBOARDS	
Reaches disadvantaged pupils / families	yes no yes but not only
Multilingual activity	yes x no
Action especially for	girls x boys x both
Involves parents	yes x no
Utilizes ICT	x yes no
Objective (s)	 Children to play with books, utilizing ICT tools. Children to interact within reading communities, playing, communicating, and discussing book- and reading-related issues. To engage children in reading for pleasure and enhance their reading habits.
Age level (s)	6 – 12
Preferable number of participants	15 - 30
Duration	15' - 20'
Setting, materials, and preparation	Place: Classroom, library or computer lab
Step -by-step description	 The teacher shares stories with the students via an Interactive Whiteboard (IWB). Stories specially written for IWB are non-linear fiction and non-fiction, which encourage group involvement with the text through decision-making and problem-solving (similar to the Choose-Your-Own Adventure books). The key to the success of these digital texts is their interactivity: pupils doing things rather than listening to the teacher read them. Children come up to the screen and manipulate text, images, animations, music and sounds.







KEUDEKO	
Notes to reading promotion facilitator	Lockwood (2008: 114) lists several features that can make IWB storytelling effective; such an activity is more probable to succeed when: • It is a collaborative activity involving the whole class and/or small groups, which promotes dialogue between students • It encourages student autonomy in decision-making • It is presented in achievable chunks • It is clearly structured • It contains elements of challenge • It encourages creative thinking • It provides opportunities for the use of different learning styles • It gets off to a brisk start and develops momentum
Suggested follow-up actions/ activities	 Sharing stories with the whole class via an Interactive Whiteboard can be motivating for all students, but often seems to stimulate boys' interest in reading in particular. So, a teacher might also work on an IWB with smaller groups of boys, using "boy-oriented" stories.
Acknowledgements	Idea adapted from Lockwood (2008).
Sources	Lockwood, M. (2008). Promoting Reading for Pleasure in the Primary School. London: Sage.

